



Advocate Report Out Tool

Strategic Priority

Advocate for the needs of children, families and early childhood educators

Actions

List the action being worked on:

Advocacy related to the landscape analysis by creating calls to action, targeted messaging and developing a plan for promotion from June to September 2025.

The group has also discussed the need for a broad advocacy policy for the coalition.

What work has been done:

Drafted target audience messages and calls to action

Developed a plan to promote the report

What else is needed to move this action further or complete it:

The final copy of the landscape analysis

Any new actions as a result of working on this action:

Yes. The promotional plan will require information sessions, op-eds, and coordinated efforts from ECAC member organizations to share the report.

Any items ECAC needs to vote on? Not at this time

If so, please complete and share a background information document. N/A

Performance Measures (Targets)

With the work being done on this action does it move us closer to our performance measures? N/A

Are the additional performance measures / targets that we need? The group has not yet determined performance measures.