



## Strong Backbone/ECW Report Out Tool

### Strategic Priority

**Strengthen the system of early childhood supports so that it is accessible, equitable, and directly linked to family needs**

### Actions

#### List the action being worked on:

- Report recommendations:
  - Improve access to early childhood services (more publicly funded seats are needed in the city)^
  - Advocate for one mechanism by which families can apply for a wide range of benefits
  - Examine ways to use existing funds to create innovative cross-agency programs that support the whole family\*

#### What work has been done:

- Met with Open Heart to discuss public campaign collaboration
- Hosted MOCFS to discuss how to leverage relationships with public organizations to begin examining ways to use existing funds to create innovative cross-agency programs that support the whole family through the Children's Cabinet
- Discussed Martha Holloman's work in convening stakeholders to begin discussions regarding Blueprint implementation
- Discussed increasing access to child care scholarship through an ECAC campaign that would promote BCCCRC's Family Resource Specialist work
- Planning a public communications plan in March and April with participation in Enoch Pratt's Imagination Celebration and an event with BCCCRC in May.

#### What else is needed to move this action further or complete it:

- Early childhood providers willing to table during Enoch's Imagination Celebration
- Blueprint Ad Hoc workgroup members (see "new action" below)
- Campaign plan for promoting BCCCRC's work that includes data collection

**Any new actions as a result of working on this action:**

- Convening a Blueprint ad hoc workgroup (ECAC co-leads to spearhead the formation of a workgroup. Martha is leading the charge to gather necessary resources)

**Any items ECAC needs to vote on?** Not at this time  
**If so we need background information included.** N/A

**Performance Measures (Targets)**

**With the work being done on this action does it move us closer to our performance measures?** Yes

**Are the additional performance measures / targets that we need?** None at this time.